# BETTER BROADBAND IN SUFFOLK MAKING A DIFFERENCE

## **Technology / Communications**



#### WMA Video

#### Who are they?

Based in Barham, WMA Video are a TV, Video and Media production company who provide a range of high quality videos for businesses. WMA Video has a large team of highly skilled freelancers that they work with, providing a large family of experts to ensure each client is delivered top quality videos on time and on budget.

#### What are they doing?

Anthony Mann and his team produce high quality videos for a range of clients at varying levels of productions. In an industry that is so fast moving, with deadlines becoming shorter, WMA Video are producing more videos than ever.

#### How is superfast broadband making a difference?

Video has now become completely engrained into businesses at all levels, whether it be internal training videos or promotional clips. In a fast moving and competitive society, video can make a business stand out. The world wide web is WMA Video's main instrument for use of their videos. Without superfast broadband, it makes it challenging for them to deliver their videos speedily to clients, losing time and money.

### What do they think?

"As a corporate film producer I am using the internet daily to both download and upload large amounts of data. My main use is uploading to FTP sites and YouTube, a slow connection means I can't work efficiently with time wasted and money lost! Deadlines are so much shorter now than ever so all forms of connectivity need to reflect a modern market, which superfast broadband really does."

WMA Video can be found at:

The Stables
Lower Farm Park
Norwich Road
Barham
Suffolk
IP6 0NU

www.wmavideo.co.uk